



Готови ли сте за Можу (Мобжур)?

► Ст.ас.д-р Стойко
Петков

Защо и как да използваме мобилния телефон за масова комуникация?

* Гражданска журналистика

- Пространства със съдържание генерирано от потребители

* Професионална журналистика

- Скорост на отразяване
- Местна специфика





**Как журналистите
използват интелигентните
(smart) телефони?**

* Специален репортерски
мобилен комплект – Nokia &
Reuters





Запис и разпространение на аудио сигнал

-Мобилни (мултифункционални) записващи устройства

-Специализиран монтажен софтуер



Приложението iProRecorder за професионален звукозапис



Available on the iPhone
App Store



iProRecorder

Simple. Professional.

**Just \$4.99 —
For a Limited Time!**



[Overview](#) | [Features](#) | [FAQ](#)

One-Touch Simple

With iProRecorder, recording and playing back is one-touch simple. Even its unique, advanced features are easy and intuitive to use. Powerful? Yes. Complicated? No.

Pro Features You Can Use

iProRecorder provides an amazing and unparalleled collection of features — including adjustable playback speed and a jog/shuttle wheel (essential for transcribing). Up to 13 hours of uncompressed recording per GB, and three quality settings. Geographical location tagging. Photo attachments. And much, much more.

Studio-Proven Quality

Since 1995, professional audio engineers and musicians have used BIAS software to create thousands of hit records and film



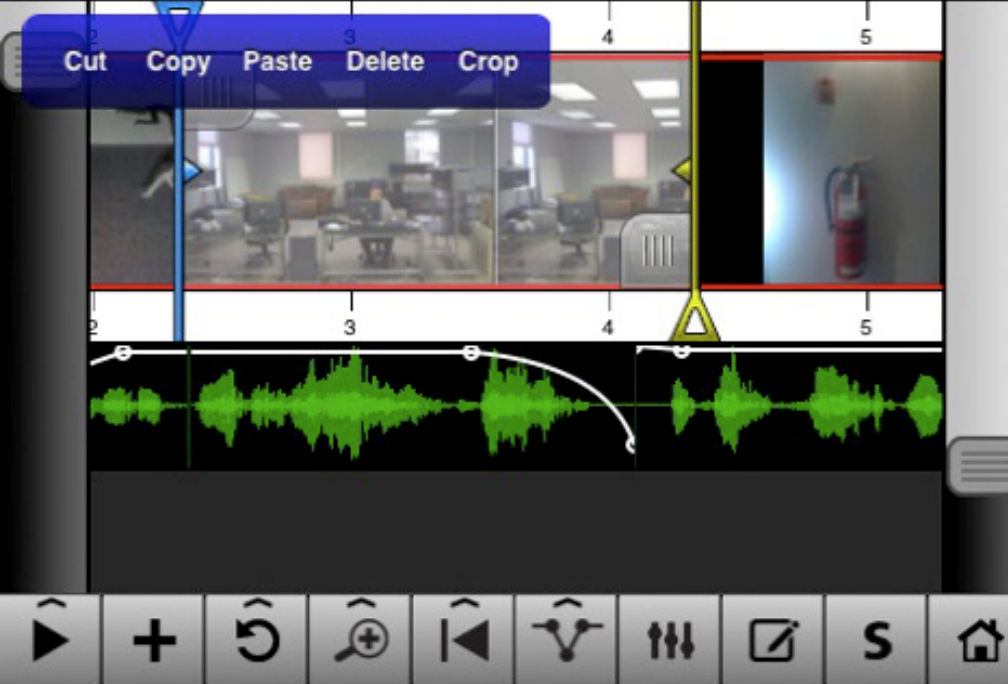
Запис и разпространение
на видео сигнал

Owle Bubo



Запис и разпространение на видео сигнал





**Приложението 1st Video Net
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Как да излъчим „на живо” видео от мобилен телефон
в световната мрежа?

-Чрез мобилна интернет връзка

-Чрез безжичен достъп до интернет

Къде в мрежата да споделим и запазим аудиовизуално съдържание?



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yuvadigital
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igalzur
48 minutes ago



My Life
igalzur
an hour ago



My Life
igalzur
an hour ago

Featured



Swith World 2..
johnsonsn
June 6 ,2009



eyn gev
yuvadigital
June 25 ,2009



Michael Jacks..
velowoo
June 25 ,2009

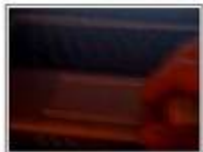


Live from Woo..
Vovtec
June 26 ,2009



My Life
germcevoy
June 30 ,2009

Random



My Life
FW532061
February 24 ,2009



My Life
albast
February 24 ,2009



My Life
uoster
February 24 ,2009



Press Conf. P..
cphvoice
February 24 ,2009



My Life
FW536761
February 24 ,2009

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Top Broadcasters



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today | week | month | all time 1 - 21 of 21

LIVE

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3 total views
YamasinaPrint

LIVE

2 live viewers
ogaogaoga
6 total views
ogaogaoga

LIVE

1 live viewer
Lindsay's Deposition
5,714 total views
X17Live

LIVE

1 live viewer
gtgrtgtgrt
786 total views
arilius

LIVE

1 live viewer

LIVE

1 live viewer

LIVE

1 live viewer

LIVE

1 live viewer

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ПОИСК

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bambuser BETA
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chat with your viewers



share in realtime

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it takes less than 20 seconds

- Supported phones
- Help & FAQ

Why use Bambuser?

Live streaming Bambuser lets you instantly share your experiences with friends, family and followers all over the globe. The **extremely low latency** enables interaction with the audience through the web-to-mobile chat.

Bambuser also **integrates** with a wide range of global platforms and social networks, such as

What do people use Bambuser for?

Къде в мрежата да споделим и запазим аудиовизуално съдържание?

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Kyte Mobile

Kyte provides powerful mobile production and distribution capabilities, enabling you to engage more often and in multiple ways with your audience.

With Kyte's mobile capabilities you can produce authentic, live or on-demand content, delivered in real-time to both Internet and mobile audiences, allowing you to build community, brand affiliation and loyalty through interactive, online and mobile audience participation.



[Kyte Mobile App Frameworks](#)

Provides a cost effective, turnkey solution for bringing Kyte content and community to mobile phones including the iPhone and BlackBerry.

[Overview](#)[Produce](#)[Distribute](#)[Engage](#)[Analyze](#)[Monetize](#)

Platform Components

[Kyte Console](#)[Kyte Player](#)[Kyte Mobile](#)[> Kyte Mobile App Frameworks](#)[> Kyte Mobile Producer for iPhone](#)[> Kyte Mobile Producer for Nokia S60](#)

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Bangkok, Thailand


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befaircnn
3 hours ago


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CNN World Cup Project @ Auburn University in Auburn, AL



Posted by:
americansun
23 hours ago

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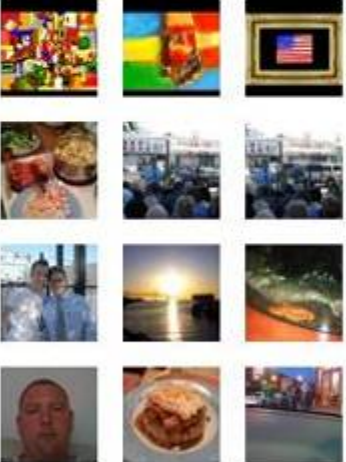
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<embed src="http://www.cbseyemobile.com/mp/c" data-bbox="25 765 325 785"/>
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beta
повече от телевизия

**b tv**
19:00 bTV Новините - Централна емисия
Гледай на живо | Програма

**b comedy**
19:00 Прецакването
Програма

**b cinema**
18:00 Прокурорът
Програма

Email / Потр. име

Забравена парола
Регистрация


Начало Новините Спорт Времето Хороскоп Предавания Сериали Филми Програмата Видео **Аз, репортерът**


Аз, репортерът


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Снимки и видео От: Винаги

**Химн**
18 май 2010
01:44 мин.

**Преди буря**
18 май 2010

**Преди буря**
18 май 2010

**Асфалт - Банско**
18 май 2010



Здравейте приятели, аз съм Гергана Иванова. Реших да ви изпратя това видео, защото за мен е уникално и е повод за гордост. Момчето на клипа е невероятният ми племенник Давид Танев Генчев - син на един от нашите рейнджъри в Афганистан - Таньо Генчев. Това сладко момче пее химна на България откакто е на 2.5 години (сега три годишен). Научи го сам от хилядите пъти, в които е гледал на компютъра клипчетата "на тате, на зарята на празника на града". Не съм виждала дете, което да обича така химна ни и най-вече да го пее с такава страст! Когато иска да го изпее, отива и взима "баретката на тате", слага автомата и започва сериозно, гордо и съсредоточено. В началото винаги съобщава "ХИМН", а след това, както и на клипа го казва следват думите, които също е наизустил сам.

Как университетите реагират на новите методи за създаване на аудиовизуални съдържания?

 Columbia University in the City of New York

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April 7, 2010


Columbia University Announces New Dual-Degree Master's Program in Journalism and Computer Science


Columbia's **Graduate School of Journalism** and **The Fu Foundation School of Engineering and Applied Science** have announced plans to launch a dual-degree Master of Science Program in Computer Science and Journalism that will prepare a new generation of professionals with skills in the technical aspects of both digital media and news production.

The new joint-degree program, which was approved by Columbia University's Faculty Senate on April 2, and is now up for final approval by the New York State Education Department, is designed to provide graduate students with both the editorial and technological skills to produce new applications and online tools that could help redefine journalism in a fast-changing digital media environment.

The program will begin accepting applications in fall 2010. Admitted students will enroll for a total of five semesters—approximately three in the engineering school and two in the journalism school.

"This should be journalism's golden age; more people have access to more news sources than at any time in history," said the journalism school's Academic Dean **Bill Grueskin**. "But most news

 **The Journalism School**
Columbia University


 **COLUMBIA | ENGINEERING**
The Fu Foundation School of
Engineering and Applied Science

MILESTONES

Maxwell E. Gottesman, Revson Professor of Biochemistry & Molecular Biophysics and Microbiology & Immunology, has been elected to the American Academy of Microbiology based on his record of scientific achievement and original contributions to the field.

Jenny Davidson, associate professor of English and comparative literature, has **received** the 49th annual Mark Van Doren Award, and **Katharina Volk**, associate professor of classics, received the 35th annual Lionel Trilling Award. The Van Doren Award honors a Columbia professor for his/her commitment to undergraduate instruction; the Trilling Award honors a book by a Columbia author from the past year—in this instance *Manilius and his Intellectual Background*.

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Как Паулино Фигуеридо си представя вестника на бъдещето..



Как Паулино Фигуеридо си представя вестника на бъдещето..



Как ще възприемаме качествените, но ситни текстове и изображения.

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